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Local Plumber Featured on National TV

ZUMBROTA, Minn. (Feb. 8, 2006) – National TV is calling for a plumber. Who better than Dave Frederixon, a 23-year veteran of the plumbing industry and owner of the Zumbrota-based Mr. Rooter® Plumbing franchise?

Frederixon was personally asked by JoAnne (JoJo) Liebeler, former *Hometime* host and former *Mr. Rooter* spokeswoman, to help remodel her bathroom during a four-part mini-series celebrating the 20th anniversary of *Hometime*, a home improvement TV show on PBS.

“There are some tasks you need to leave to a pro,” Liebeler said. “Dave was a real champ because we had some complications with the remodeling project, and he solved all of them. He is thorough, professional and blended well with the rest of the construction crew.”

A national audience will watch Frederixon, along with the *Hometime* crew, turn one bathroom into two – the end product will be a private master bath for Liebeler as well as a half bath.

“*Hometime* put *Mr. Rooter* Plumbing in the spotlight, giving viewers across the country a look at the professional way we treat the plumbing trade and our customers,” Frederixon said. “I was honored and humbled to represent the entire *Mr. Rooter* franchise team because we all operate under the same core values and system.”

Frederixon will be featured on the second segment of the mini-series at 5:30 p.m. on Feb. 18 on the local PBS station, TPT 2. He is also a part of the last segment (check your local listings for schedule).

The Zumbrota-based *Mr. Rooter* Plumbing franchise has provided plumbing and drain cleaning services to the counties of Dodge, Goodhue, Olmsted and Wabasha for three and a half years.

About Mr. Rooter®:

Established in 1970, *Mr. Rooter* is the second largest full-service plumbing and drain cleaning company in the U.S. Recognized by Entrepreneur magazine among its “Franchise 500” and Franchise Times Top 200, *Mr. Rooter* franchisees provide services to both residential and commercial customers at more than 190 locations in the United States and Canada and more than 70 locations internationally through master licensees. *Mr. Rooter* began franchising in 1974 and is a subsidiary of The Dwyer Group, Inc. For more information or to find the location nearest you, please visit our Web site at www.mrrooter.com.

About The Dwyer Group®:

The Dwyer Group, Inc., based in Waco, Texas, is a holding company of six franchise businesses, each selling and supporting a different franchise under the following service marks: Aire Serv®, Glass Doctor®, Mr. Appliance®, Mr. Electric®, Mr. Rooter® (Drain Doctor® in the UK), and Rainbow International®. Collectively, these independent franchise concepts offer customers world-wide a broad base of residential and commercial services. *The Dwyer Group* also owns Harmon Solutions Group™, a third party administrator for the insurance community, and provides services to an associate company, DreamMaker Bath & Kitchen by Worldwide®, a national remodeling franchise. *The Dwyer Group* is a portfolio company of The Riverside Company, a private equity firm with offices in New York, Cleveland, Dallas and San Francisco. For more information on *The Dwyer Group*, or its franchise concepts, visit the company’s Web site at www.dwyergroup.com.

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